

## ACD/AD - NYC

---

I discovered my calling when I was a 10-year-old with a VHS camcorder - I decided to make a commercial for an imaginary gum brand that tastes great and never loses its flavor. I have been on this professional path ever since.

For the past 11+ years, I have worked at advertising agencies, both large and small, honing my craft: creating eye-catching, memorable and effective advertising magic. My specialties include concept development, creative strategy, and art direction/design across traditional, digital and non-traditional spaces. I'm both a team leader and a team player. Having mastered the art of being speedy and pixelperfect, I am not afraid to get in the trenches to cross the finish line.

I draw inspiration for my work from 2010 films, Millennial Memes, Cactaceae, the three trips I took to Palm Springs and that gum I made up as a kid - so I remember to never lose my flavor.

## EXPERIENCE

---

### ASSOCIATE CREATIVE DIRECTOR | BERLIN CAMERON

5.21 - NOW

Clients: Natural American Spirit, New Business

### SENIOR ART DIRECTOR | PUBLICIS

9.15 - 4.21

Clients: Citibank, Heineken, MilkBone, Natural Balance Pet Food, HPE, Nature Made, Interceptor Plus, Wendy's

### ART DIRECTOR | TBWA \ CHIAT \ DAY

12.14 - 8.15

Clients: Accenture, New Business

### ART DIRECTOR | DIGITAS

10.13 - 11.14

Clients: BlackBerry, AstraZeneca, Comcast Business Class

### ART DIRECTOR | STORY WORLDWIDE

11.12 - 10.13

Clients: Finlandia Vodka, Epica Wines, Usa Network, Unilever, New Business

### DESIGNER | MRM // MCCANN

4.11 - 11.12

Clients: Verizon FiOS, XBOX, MasterCard, Nascar

## KEY SKILLS

---

Art Direction & Visual Design

Brand Storytelling

Client Solutions

Content Creation

Corporate Partnerships

Current Trends

Digital Strategy & Innovation

Display, Mobile, Video, CTV

Event Production

Digital, Product, Experiential & Social

Diversity & Inclusion

Graphic, UI/UX Design

Influencer Partnerships

Problem Solving

Project Management

Promotional Strategy

Relationship Building

Talent Development

Team Leadership

Training & Mentoring

## TECHNICAL

---

Adobe Creative Suite

Basecamp

Final Cut Pro

HTML

Keynote

Microsoft Office

Sketch

Slack

## EDUCATION

---

### BACHELOR OF FINE ARTS, VISUAL COMMUNICATIONS | UNIVERSITY OF DELAWARE

07 - 10

Newark, DE

London, England